

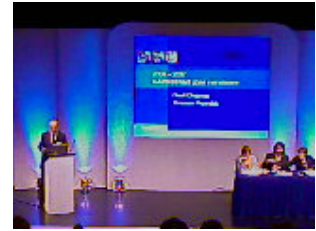
Assessment Tomorrow

**Edinburgh 2010
Conference and Exhibition**

**5th Scottish Conference on Delivering the benefits of Innovation and
Technology**

25th November 2010 at the Grosvenor Hilton Hotel, Edinburgh

Sponsorship Opportunities



@assessment
tomorrow
the future of e-assessment



SQA is pleased to support the Assessment Tomorrow Edinburgh 2010 Conference. However, the views expressed at the conference are the speakers' own and do not represent SQA policy

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The Challenge

- We have been working with SQA on this series of annual conferences for five years and this, the fifth conference, promises to be the most exciting and rewarding yet.
- Scotland has been at the forefront of developing and implementing learning and training that is assessed using the latest IT and ICT techniques and technologies.
- The range of options and solutions in the marketplace is growing rapidly. For those selecting, implementing or using computer based assessment (in all its forms) this is challenging and the change management processes, daunting.
- There is an increasing expectation by students, employees, assessors and government that the technology will be available to use in a secure, robust and fit for purpose manner.
- As new technologies develop, the initial e-assessment ideas are also being replaced by ideas that take assessment further away from its traditional forms.



Objectives of the Conference

- Evaluate the tools and techniques required by the education, training and corporate sectors and identify which technologies can meet their needs and be fit for purpose and cost effective.
- Raise the awareness of the importance of e-Assessment in all its forms from electronic testing to e-portfolio management and gaming for assessment.
- Bring together the strategists, policy makers, practitioners and key decision makers at one event for an exchange of ideas and to review lessons learnt and opportunities available.
- Provide a forum for developing the debate on the selection and use of e-Assessment.
- Provide an opportunity to update education managers and teacher on the most recent developments.
- Identify the role of e-assessment within the development of effective e-learning programmes.



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Speakers and contributors

- Local experts and suppliers
- Users and practitioners
- Strategists and planners
- Government Agencies



Conference scope

- Formal, high stakes educational qualifications
- Vocational qualifications
- Professional qualifications
- Teaching and learning support in schools and colleges
- Learning and professional development in the workplace
- The infrastructure supporting the development and delivery of e-assessment and associated e-learning.



Method

- A series of presentations by leading experts on key topics
- An informal exhibition and demonstration of products and services
- An active Question and Answer discussion panel approach
- Promotion for the event will be to a mailing list from Scotland of approximately 1,500 recipients.



The Conference will be chaired by Professor Cliff Beevers, OBE

2009 Programme

The 2010 programme will be formatted in a similar way.

11th November 2009 at the Grosvenor Hilton Hotel, Edinburgh

- Conference Programme -

0930 Welcome and Opening Address - Chair: Prof. Cliff Beevers OBE, Heriot Watt University

0935 Assessment For Learning - the landscape in Scotland and AifL programme
SQA – keynote opening address
Andrew Brown, Development Manager, Learning and Teaching Scotland
Gavin Cooney, MD, Learnosity

1055 Coffee Break

1115 Technologies for Assessment of Skills and Knowledge
Bryan Mathers, MD, Learning Assistant
Andy McAnulla, BTL
Morning review and Comments on e-Assessment, Chair

1230 Lunch

1330 Good Practice and experience - case studies from Scottish education and industry, curriculum, learning and assessment
Sheila Gordon, Aberdeen College
Susan McLaren, e-Scape Project Team, Scotland

1445 Tea Break

1500 Meeting the expectations of Learners, Schools, Colleges and the workplace
Iain Lowson, HMle
Martyn Ware, e-Assessment Manager, SQA

1600 Chair Closing Address and closure

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Sponsorship opportunities

We are offering a number of support and sponsorship opportunities. SQA have already kindly agreed to be our principal sponsor for 2010.

We are now offering a number of "Silver" sponsorship packages to complement our existing sponsor arrangements.

We would be pleased to discuss this offer and variations on this arrangement to suit your organisation and how sponsorship and support arrangements for this and other events can be combined.

All fees are subject to VAT.

Package	Details	Fee
Silver	<ul style="list-style-type: none">• Four complimentary delegate spaces• Sponsor logo on all documentation associated with the event• Inclusion of up to 5 pages of promotional material from the sponsor within delegates' pack• Inclusion within the web-site for the event of 3 'pages' dedicated to the sponsor in addition to hot-links to corporate web sites• Exhibition Space of 6 sq metres at conference• Discussion of speaking opportunities with at least a commitment that would enable you to address the delegates prior the coffee, lunch or tea breaks.	£1,000

